STAND OUT IN YOUR MARKET. BECOME THE FIRST *Choice.*

Your business gives customers a reason to choose it. Can they see that reason? As a branding and marketing keynote speaker, Stefanie built Unmistakable Business to help owners and teams find what sets the company apart, make the message clear and back it up with proof.



UNMISTAKABLE BUSINESS

01
BE SEEN.
Identify the buyers you need to reach and where your business needs to show up.

02
BE KNOWN.
Make the value clear and give people evidence they can trust.

03
BE CHOSEN.
Connect your message, sales conversations and customer experience so people understand why your business fits.

LENGTH
30 to 90 minutes

AUDIENCE LEVEL
All levels, from emerging leaders to business owners.

TELL US ABOUT YOUR EVENT.
Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

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stefaniecouch.com

IF YOUR CUSTOMERS ARE THERE, YOU SHOULD BE *Too.*

MARKETING

- Know the buyers you need to reach and where they look.
- Keep the message the same from the website to the sales conversation.
- Show the proof: reviews, examples and the people behind the work.

A keynote gives your team a shared way to think about the brand and a first step to take. A complete brand or marketing plan is separate work.





"She was super responsive, easy to work with, and had so many helpful tips on marketing and branding."

TARA TAKANO
CO-FOUNDER, OREGON WOMEN IN LUMBER
Oregon Women in Lumber 2024

GIVE CUSTOMERS A CLEAR REASON TO CHOOSE *You.*

Tell us who your audience sells to and what makes their business worth choosing.

CHECK AVAILABILITY

stefaniecouch.com/book

EMAIL team@stefaniecouch.com
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