FIND THE FEW MOVES THAT *Matter.*

When everything feels urgent, it is hard to know what deserves your attention. Through leadership advisory, Stefanie helps leaders get past the surface answer, choose a focus, and decide what to do next.



ADVISORY

Bring one business question and the context behind it. Together, you and Stefanie work through the options, challenge assumptions, and choose up to three priorities.

ONE TO THREE PRIORITIES. THEN YOU GET *Moving.*

BRING THE QUESTION YOU KEEP COMING BACK *To.*

- How do we make our value clearer to the right customers?
- Where is our sales process getting stuck?
- Which growth priority should come first?
- Where could AI help us do better work?

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

team@stefaniecouch.com **stefaniecouch.com**

FROM THE DECISION TO THE *Work.*

Your next-move brief captures the decision, the priorities, who owns the next step, and what needs checking.

If the next step needs strategy, media, or implementation support, you can talk through Grit Blueprint's role.





"As we focus on equipping our members and retailers with modern tools and forward-thinking strategies, Stefanie brings the expertise and vision to help us do just that. She understands our dealers, speaks their language, and knows how to turn great local stories into strategic growth."

DAN STARR
CEO, DO IT BEST GROUP
Do it Best brand partnership

WHICH DECISION NEEDS YOUR *Attention?*

Tell Stefanie what you are trying to change and where you feel stuck.

CHECK AVAILABILITY

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VIEW OFFER stefaniecouch.com/advisory