SHOW THE WORK BEHIND THE FINISHED *Work.*

The finished project is only part of the story. Bring people closer to the decisions, expertise, and work that made it possible.



BEHIND THE BUILD FEATURES

01
FIND THE ANGLE.

Identify the subject, audience, and story worth exploring.

02
CONFIRM ACCESS.

Plan locations, participants, permissions, and filming conditions.

03
PRODUCE THE WORK YOU PLANNED.

Follow the plan you made together for filming, editing, review, delivery, and publishing.

LET PEOPLE SEE WHAT A PHOTO CANNOT *Explain.*

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

team@stefaniecouch.com stefaniecouch.com

START WITH THE *Story.*

PEOPLE

The builders, operators, teams, and partners doing the work.

PROJECTS

The choices and details behind a finished result or work in progress.

BUSINESSES

How the operation works and what makes its approach worth understanding.







"Stefanie and her team were exceptional from start to finish. They took the time to truly understand our company, culture, and the values that shaped our success. Their genuine curiosity, thoughtful approach, and ability to uncover and tell our story made the entire process both enjoyable and rewarding. We would welcome the opportunity to work together again. Incredibly grateful to the team for helping tell our story."

DORI SHOSHAN

VP, PANDA WINDOWS & DOORS

Behind the Build and podcast guest

WHAT SHOULD PEOPLE UNDERSTAND ABOUT YOUR *Work?*

CHECK AVAILABILITY

stefaniecouch.com/book

EMAIL team@stefaniecouch.com

VIEW OFFER stefaniecouch.com/partnerships/behind-the-build

WATCH BEHIND THE BUILD stefaniecouch.com/watch/behind-the-build