GIVE YOUR MEMBERS A REASON TO KEEP SHOWING *Up.*

Bring practical education, useful conversations, and the stories behind your members' work into one plan. Build a program around what your members need next.



ASSOCIATION PROGRAMS

ILLUSTRATIVE PROGRAM

01
START WITH THE NEED.

Choose the member challenge and the result the education should support.

02
TEACH AND DISCUSS.

Connect selected sessions with opportunities for questions and application.

03
BRING PEOPLE TOGETHER.

Use a conference or roundtable to deepen the conversation.

04
SHARE WHAT IS USEFUL.

Deliver the resources and content you planned together so the work has a life beyond the room.

MORE CONNECTION BETWEEN THE *Moments.*

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

team@stefaniecouch.com **stefaniecouch.com**

CHOOSE THE PIECES YOUR MEMBERS WILL *Use.*

- Conference speaking
- Educational webinars
- Hands-on workshops
- Member-driven roundtable sessions
- Educational articles and resources
- Program or member spotlights
- Optional event media





"Stefanie is prepared, dependable, and communicative."

SARA NEISWANGER, CAE

DIRECTOR OF MEMBERSHIP, NATIONAL GLASS ASSOCIATION

National Glass Association events

BUILD AROUND THE PEOPLE YOU *Serve.*

CHECK AVAILABILITY

stefaniecouch.com/book

EMAIL team@stefaniecouch.com

VIEW OFFER stefaniecouch.com/association-programs