

MAKE YOUR NEXT EVENT *Unmistakable.*

Stefanie Couch helps leaders and teams put AI to work, stand out, and earn customer trust. She brings an industry insider's experience and a futurist's view to your stage, with bold questions, real business examples, and clear next steps.

STEFANIE COUCH



Stefanie Couch is an entrepreneur, keynote speaker and founder of Grit Blueprint. She grew up in her family's lumberyards. Today she speaks to companies, associations, universities and leadership programs, and most often to the dealers, distributors and manufacturers that keep the building industry running.

A building industry insider and futurist, Stefanie brings experience in sales, operations and growing businesses to brand strategy, marketing, media and AI. Companies and associations from Walgreens and Verizon to Do it Best and The ESOP Association have brought her in to speak. 🍷

SELECTED PROFESSIONAL PROOF

- Keynote speaker, Employee Owned 2025, The ESOP Association.
- Keynote speaker, Women in Glass + Fenestration at GlassBuild America 2025.
- GlassBuild America ambassador, 2024 and 2025.



**WATCH THE
SPEAKER REEL**

[youtu.be/
TI8jGOOBZZM](https://youtu.be/TI8jGOOBZZM)

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

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THE AI ADVANTAGEWHAT'S NEXT FOR THE BUILDING
*Industry***AI YOU CAN USE MONDAY**PUT AI TO WORK ON WORK THAT
*Matters.***YOUR AI ADVISORY BOARD**CHALLENGE YOUR THINKING
BEFORE YOU *Decide.***UNMISTAKABLE YOU**STAND OUT. BECOME THE FIRST
*Choice.***UNMISTAKABLE BUSINESS**STAND OUT IN YOUR MARKET.
BECOME THE FIRST *Choice.***SELL LIKE YOU MEAN IT**FIND THE NEED BEHIND THE *Ask.*

"Attendees left energized and empowered to think faster, act smarter, and lead meaningful, sustained growth within their organizations."

JIM BONHAM**PRESIDENT & CEO, THE ESOP ASSOCIATION***Employee Owned 2025***BRING STEFANIE TO YOUR** *Event*

Tell us who will be in the room, what they are facing and what you want them to do next. We'll help you choose the topic and format that fit.

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