PUT AI TO WORK ON WORK THAT *Matters.*

AI gets more useful when you give it a real job. This keynote helps people spot practical uses in the work they already do, give AI better context and check what comes back.



AI YOU CAN USE MONDAY

WHAT PEOPLE LEAVE WITH

01
PICK THE JOB.
Find a task where an AI trial could be useful, and define what a good result looks like.

02
GIVE IT CONTEXT.
Provide the goal, the source material and the limits the task needs.

03
CHECK THE WORK.
Review the result and decide what to improve before it becomes part of the workflow.

LENGTH
30 to 90 minutes

AUDIENCE LEVEL
No technical background needed.

TELL US ABOUT YOUR EVENT.
Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

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AI You Can Use Monday makes the starting point clear. Stefanie uses business examples people recognize, like preparing for a sales conversation, turning rough notes into a first draft or planning customer follow-up, and ends with a next step people can take back to work.

BEST FIT

Company meetings, entrepreneurs, associations, and groups with mixed AI experience.

FORMAT

Keynote: 30 to 90 minutes, in person or virtual. No laptop or AI account needed.

A separate hands-on working session is available by agreement. Participants bring a laptop, access to the agreed AI tool, and a task without sensitive information. Preparation, timing, and support are confirmed during planning.





"I took a class with Stefanie on AI, as a reboot to my business, that got me heading the right direction. Since then, my confidence and creativity is at an all time high after 49 years in the business."

BILL LAMBERT

Google review: feedback on an earlier AI class

GIVE YOUR TEAM A USEFUL WAY TO START ON *Monday.*

Tell us who is coming and what kind of work fills their week.

CHECK AVAILABILITY

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