

Challenge YOUR THINKING BEFORE YOU DECIDE.

AI can give you a polished answer before you have asked a useful question.



YOUR AI ADVISORY BOARD

01**BRING THE CONTEXT.**

State the decision, the goal, the limits and the facts you have.

02**ASK FOR A CHALLENGE.**

Explore different views.
Ask what could make the advice wrong and what you may have left out.

03**MAKE THE CALL.**

Check the facts. Weigh the options. Decide what to test and what needs more work.

**AI CAN HELP YOU EXAMINE THE DECISION.
YOU REMAIN RESPONSIBLE FOR THE FACTS AND THE CALL.**

LENGTH

30 to 90 minutes

AUDIENCE LEVEL

No technical background needed.

TELL US ABOUT YOUR EVENT.

Share your audience, date and what you want the session to accomplish. The team will follow up about fit, availability and next steps.

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THE NEXT MOVE

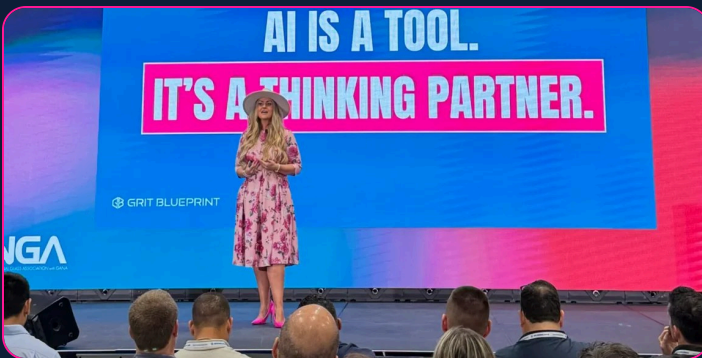
PUT THE PROCESS TO WORK ON ONE DECISION THIS WEEK.
WRITE DOWN THE GOAL, FACTS AND LIMITS BEFORE ASKING AI FOR *advice*.

KEY AUDIENCE TAKEAWAYS

- Frame a decision with the goal, facts and limits.
- Ask questions that challenge the first answer.
- Separate what you know from what needs checking.

BEST FIT

Owners, executives,
leadership teams,
entrepreneurs and
business associations.



"I walked away with tangible ways to enhance my use of AI."

DAN MORALES

REGIONAL VICE PRESIDENT, DART BANK

Build Women AI Brand and Business Event, 2023

BRING THE DECISION. LEARN HOW TO *Question* IT.

Give your audience a practical way to put AI to work.



CHECK AVAILABILITY

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WATCH THE AI SPEAKER REEL
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