

STEFANIE COUCH

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Stefanie Couch is the Founder and CEO of Grit Blueprint, a visibility, media, and growth partner for the building industry. A third-generation building supply insider with over 30 years of industry experience, she helps leaders and companies stop being the best-kept secret and become unmistakable. Stefanie is a Gallup Certified Strengths Coach, keynote speaker, podcast host, and practical AI leader. She operates from Grit Studios in Clayton, Georgia.

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